



GIRIJANANDA
CHOWDHURY
UNIVERSITY

11 NOVEMBER 2024

Volume - XXI, Issue 2

NEWS BULLETIN

ENTREPRENEURSHIP SKILL DEVELOPMENT PROGRAMME

AZARA, November 11: The MSME-Development & Facilitation Office, Ministry of MSME, Government of India, in collaboration with the Foundation for Thoughtful Reasoning (NGO), recently organized a six-week Entrepreneurship Skill Development Programme (ESDP) in Salmara, Baihata Chariali, Kamrup District, Assam. The program, held from September 24 to November 5, 2024, aimed to support aspiring entrepreneurs and unemployed educated youth in the local area, empowering them to establish their own self-employment ventures.

As part of this initiative, on the concluding day of the ESDP, November 5, 2024, a key lecture was delivered by Mr. Faruk Ahmed, Assistant Professor, Dept. of Business Administration Girijananda Chowdhury University, Assam. Mr. Ahmed's session provided a comprehensive overview of the fundamentals of business accountancy, specifically focusing on the essentials of preparing balance sheets, maintaining financial records and managing cash flows skills crucial for any aspiring entrepreneur. Mr. Ahmed addressed the gathering, emphasizing the importance of financial literacy in running a successful enterprise. He highlighted how knowledge of business accountancy can empower individuals to make informed financial decisions, track the financial health of their ventures, preparation of financial statements and reporting and plan for future growth. The session stressed the importance of maintaining records of transactions, sales, purchases, and other expenses. Participants were shown how systematic record-keeping simplifies tax filing, enables better decision-making and facilitates access to loans or funding opportunities.

The lecture also covered the preparation profit and loss statements and cash flow statements, helping participants comprehend the importance of regular financial reporting for tracking profitability and managing expenses. He further guided the participants by way of giving the preliminary knowledge in preparing balance sheets, explaining them to list assets, liabilities, and equity accurately. This skill is vital for understanding the financial health of a business at any given point in time. With the skills gained through this program, participants are poised to bring positive change to their communities, establishing small businesses that contribute to local economic growth. This ESDP has thus marked a promising milestone for Assam's aspiring entrepreneurs, setting them on the path to sustainable and successful self-employment.



Felicitating of Mr. Faruk Ahmed, Assistant Professor,
Dept. of Business Administration, GCU, Assam



Mr. Ahmed providing a comprehensive overview of the fundamentals of Business Accountancy.



NEWS BULLETIN

CULTIVATING AWARENESS: GCU-TEZPUR HOSTS A SESSION ON THE CRITICAL LINK BETWEEN GENDER IDENTITY AND MENTAL WELL-BEING



TEZPUR, November 11: The Gender Sensitization Cell of the School of Pharmaceutical Sciences at Girijananda Chowdhury University - Tezpur Campus organized a thought-provoking and informative session on the critical topic of "Gender and Mental Health" on 8th November, 2024. The event aimed to raise awareness and encourage discussion on the intersection of gender identity and mental well-being, addressing some of the significant issues that influence mental health across gender groups.



Lighting the auspicious lamp during the Inaugural session.



Dr. Mahanta was felicitated by Prof. Abdul Baquee Ahmed, Principal, SOPS, GCU-Tezpur campus.

The invited talk was delivered by Dr. Mousumi Mahanta, an Assistant Professor at the Chandraprabha Saikia Centre for Women Studies, Tezpur University. A respected expert in gender studies, Dr. Mahanta shared her extensive knowledge, focusing on how gender identity impacts mental health from biological, psychological, and sociocultural perspectives. Dr. Mahanta's lecture covered several essential topics, including: Understanding gender identity beyond traditional norms, Examining mental health disparities across different gender groups, Highlighting the importance of social support in managing mental health issues related to gender and Advocating for gender-sensitive approaches in mental healthcare.

The event was interactive and engaging, allowing participants to discuss real-world scenarios related to gender and mental health. Dr. Mahanta's insights emphasized the need for increased awareness and a compassionate approach toward gender-sensitive mental healthcare. Prof. Abdul Baquee Ahmed, Principal of SOPS, GCU-Tezpur campus in his welcome speech emphasized the importance of discussing mental health openly, especially as it relates to gender. He highlighted the relevance of this topic in today's society, underscoring the need for increased awareness and understanding to support those facing gender-specific mental health challenges.

The success of the event was made possible through the dedicated efforts of Ms. Arzoo Newar (Convenor) and Ms. Dhonusmita Barman (Co-convenor), Assistant Professors of GCU-Tezpur campus who meticulously organized this impactful session. Their initiative provided students and faculty members with an opportunity to better understand the relationship between gender and mental health, inspiring everyone to foster a more inclusive and supportive environment within the university community.



Dr. Mahanta delivering her talk on "Gender and Mental Health" at GCU Tezpur campus.



Ms. Arzoo Newar delivering her vote of thanks.



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AWARENESS CAMPAIGN ON DRUG AND ALCOHOL ADDICTION



AZARA, November 11: On 4th November 2024, the Social Welfare Club, in association with NSS Unit 2 of Girijananda Chowdhury University, Guwahati, conducted a street play as part of an awareness campaign focused on drug and alcohol addiction. This event took place in front of the Computer Science Department at Gauhati University. The street play provided a creative platform to raise awareness about the dangers of substance abuse. The objective of the program was to educate the community, especially young people, on how addiction can harm personal relationships, health, and future prospects through a relatable and entertaining format. The play drew a large audience, and its interactive elements made the message more powerful, as viewers felt connected to the characters and themes. They praised the realistic depiction of addiction's impact on families and appreciated the educational approach. A total of 26 participants were involved in the campaign, including 16 student members of the Social Welfare Club, 7 NSS Unit-2 volunteers, and 3 faculty members from the Social Welfare Club.



When words aren't enough, we act: A heartfelt performance against the chains of addiction by GCU students.



NEWS BULLETIN

CELEBRATING HOLISTIC HEALTH: DR. RAJAT SUBHRA DUTTA LEADS ENGAGING SESSION AT 9TH AYURVEDA DAY IN GHORAMARI



TEZPUR, November 11: Dr. Rajat Subhra Dutta, Assistant Professor at the School of Pharmaceutical Sciences, Girijananda Chowdhury University (GCU) Tezpur Campus, was honored to serve as a resource person at the 9th Ayurveda Day celebration held on October 29, 2024, in Ghoramari, Sonitpur. Organized by the Jivanti Welfare and Charitable Trust and supported by Dabur India Limited, the event highlighted the transformative role of Ayurveda in global health.

Dr. Dutta delivered a compelling lecture titled, "Ayurveda Innovation for Global Health," shedding light on the enduring relevance of Ayurvedic principles in contemporary health solutions. He emphasized how traditional Ayurvedic knowledge continues to inspire modern medical research and innovations that contribute to global health advancements. His insightful presentation provided valuable perspectives on integrating Ayurvedic practices with modern healthcare approaches to achieve holistic health outcomes.



Felicitations of Dr. Rajat Subhra Dutta, Assistant Professor, School of Pharmaceutical Sciences, GCU, Tezpur Campus.



Dr. Dutta participates as Resource Person in 9th Ayurveda Day Celebration, Ghoramari.



Dr. Dutta delivered a compelling lecture titled, "Ayurveda Innovation for Global Health".



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11TH ANNUAL ISTE STUDENTS' CONVENTION HOSTED BY GIRIJANANDA CHOWDHURY UNIVERSITY FOSTERS INNOVATION AND COLLABORATION



AZARA, November 11: Indian Society for Technical Education (ISTE) – Students' Chapter of Girijananda Chowdhury University has successfully organized the 11th Section level Annual Students Convention on 24th and 25th October 2024 at the University. The chief Guest of the event was Dr. Syed Majid Ali, Executive Secretary, ISTE, New Delhi. Dr. Bhaba Ranjan Sarmah, National Executive Council Member of ISTE and Prof. Tanmai Das, Chairman of ISTE – Assam and Eastern States Section has also attended the event. Honourable Vice-Chancellor of the University addressed the guests and the participants with his valuable words. The talk has been attended by around 130 students across the state of Assam. The students registered were from Dhemaji Engineering College, Jorhat Engineering College, Nowgong Polytechnic, Bongaigaon Polytechnic, Assam Don Bosco University, Assam Engineering College, Assam Textile Institute and the very own Girijananda Chowdhury University, Assam. The convention consisted of 5 competitions. The details of the competitions are as follows: Brain Gears, PosterTech Showdown, Code Quest, Bridge Making and Orator's Odyssey.



Felicitation of invited guests.



Prof. Kandarpa Das delivering the welcome address.



Mr. Alokajwal Das addressing the session as the coordinator of the event.



Students showcasing their skills and talents through their participation in diverse competitions.

Quiz master Mr. Abhra Das is a renowned Quiz Master who conducted more than 500 quizzes in various parts of India. The 11th Section level Annual Convention also showcased the inauguration of the ISTE Faculty Chapter at the Girijananda Chowdhury University, Assam. The Executive Secretary of ISTE New Delhi has formally graced this occasion of inauguration. The event was coordinated by Mr. Alokajwal Das as Chief Coordinator supported by the departmental coordinators: Ms. Shrabani Medhi, Dr. Snehal Kaushik, Mr. Ajaan Anubhab Borah and Mr. Rajib Bhowmick alongwith some student coordinators.



Mr. Abhra Das captivating the students with his intellect questions in the quiz competition.



Winners receiving their token of appreciation.





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EDUCATIONAL OUTREACH PROGRAM: SSA CLASS XII STUDENTS VISIT AT GIRIJANANDA CHOWDHURY UNIVERSITY, ASSAM



AZARA, November 11: On October 28th and 29th, 2024, Girijananda Chowdhury University (GCU), Assam, warmly welcomed Class XII students from Shrimanta Shankar Academy Senior Secondary School for an immersive Educational Outreach Program organized by the Promotion and Outreach Cell at GCU. The program began with an inspiring Welcome Address and Introduction to GCU, where students learned about the institute's diverse programs, state-of-the-art facilities, and the vast career opportunities awaiting them at GCU. A special Musical Performance by our Students Council set a lively tone for the day, adding joy and excitement to the academic exploration!



GCU Faculties interacting with the students of Shrimanta Shankar Academy Senior Secondary School.

The School of Humanities and Social Sciences and Centre for Legal Studies led thought-provoking discussions on positivity and resilience for managing life's ups and downs. Students also enjoyed a demo on Japanese greetings and an interactive session on Cyber Law focused on digital rights, privacy, and security. Students were enlightened to visit GCU's innovative facilities, including The AICTE IDEA Lab, Central Workshop, Indoor Stadium, Music Room, SAIF LAB, Animal House, Pilot Project Lab etc. Further, the School of Allied Health Sciences led a fun and educational session with activities like the Lather and Rinse Rhythm, Postural Hygiene, and the Warm-Up Wiggle to promote healthy habits and well-being.

The 2-Day student outreach activity program with the Class XII students and faculty members of SSA Dispur turned out to be a successful event where the students were enlightened with the various career opportunities, state-of-the-art laboratories, green campus, and the various other amenities of Girijananda Chowdhury University, Assam. The university looks forward to students' participation in the diverse activities conducted at the campus.



Enchanting musical performances by Student council members of GCU.



Students exploring the innovative facilities of GCU with inquisitiveness.