

CV of Faruk Ahmed



Name: FARUK AHMED

Designation: Assistant Professor

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Gender: Male

Date of Birth: 28-02-1987

Educational Qualifications:

Sl. No.	Examination Passed	Year of passing	Board / Council / University	Specialization
1	HSLC/10 th Std.	2003	SEBA	----
2	HSSLC/10+2 Std.	2005	AHSEC	COMMERCE
3	Degree (B. Com)	2008	Gauhati University	ACCOUNTANCY
4	Master's Degree (MBA)	2011	Gauhati University	FINANCE & MARKETING
5	Ph. D. (Management)	Persuing	Gauhati University	MARKETING
6	Others – Diploma in Fine Arts “Ankan Bivakar”	2005	BANGIYA SANGEET PARISHAD	FINE ARTS

Languages known: Assamese, English and Hindi (Read, Write & Speak)

Academic/ Administrative Experience: 10.5 years

List of Publications:

Publications in Journal:

1. Ahmed, F. (2015). An overview of IFRS. *Economic Review – A Journal of Research and Creative Writings*, 1, 35–38.
2. Ahmed, F. (2022). A comparative analysis of ICICI Bank and HDFC Bank in terms of liquidity and profitability. In *Credence – A Multidisciplinary Research Book, Volume: III, Part: I, Issue: March, 2022* (pp. 119–127). ISBN: 978-81-956183-0-9.
3. Ahmed, F. (2024). Goods and services tax: A blessing for India’s economic landscape. *Economic Review – A Journal of Research and Creative Writings*, 10, 32–41.
4. Ahmed, F., & Kalita, K. (2024). Exploring the potential of Northeast Now in Guwahati: A comprehensive analysis. *The Academic: International Journal of Multidisciplinary Research*, 2(10), 326–337. ISSN: 2583-973X.
5. Ahmed, F., & Shaker, S. (2024). Financial inclusion among the people below poverty line: An empirical study. *International Journal of Management Research and Practice*, 2(11). <https://doi.org/10.61877/ijmrp.v2i11.214>
6. Ahmed, F. (2024). Evaluating the effects of digital marketing on consumer decision-making and brand awareness. *International Journal of Commerce, Management, Leadership, and Law (IJCMLL)*, 1(1), 1–8.

Book Chapter:

1. A book chapter titled “*The Adhesive Monopoly: Pidilite Industries Limited*” on the Research Book – **Foundations of Multidisciplinary Studies Embraced Twenty First Century**, LULU Book Publication, ISBN-978-1-4357-7426-1, Page No. 219 - 226.
2. A book chapter titled “*Digital Transformation in India: Issues and Challenges*” on the Research Book “**Emerging Markets and Opportunities**”, KUMUD PUBLICATIONS (28th December, 2024), ISBN 978-81-981444-2-3, Page No – 191-202,

Seminar Paper Presentation:

1. A paper titled ***“Promoting Economic Development: The Role of Service Sector”*** presented on a UGC Sponsored National Seminar on **“Post Liberalization Scenario of Industrial Development in North East India: Issues and Challenges”** organized by Department of Commerce, Paschim Guwahati Mahavidyalaya, Dharapur in collaboration with GIMT Guwahati (21-10-2014 to 22-10-2014).
2. A paper titled ***“Feasibility of Women Entrepreneurship as a Stable Source of Income – A Case Study of Kamrup (Metro) District”*** presented on a UGC Sponsored National Seminar on **“Gender Sensation and Women Empowerment: Issues and Challenges”** organised by IQAC, Guwahati College in collaboration with Unity Education Foundation (25-06-2016 to 26-06-2016).
3. A paper titled ***“Entrepreneurship Development in North East India: Issues, Challenges and Prospects”*** presented on a ICSSR Sponsored National Seminar on **“Building an effective support system for Entrepreneurial Growth in North East India”** organised by Department of Commerce, Gauhati University (12-05-2017 to 13-05-2017).
4. A paper titled ***“The Sports Industrial Landscape of Assam: Prospects and Challenges”*** on a ICSSR Sponsored National Seminar on **“Development of Sports infrastructure in Promoting Youth Sports Participation”**, organized by North-Eastern Hill University (NEHU), Tura Campus and Abhiruchi Institute of Physical Education (AIPE) during 29-30 November, 2024.

FDP and Training Programme:

1. A Faculty Development Programme on “Meeting Global Challenges in Higher Technical Education” organised by GIMT Guwahati from 28-07-2015 to 01-08-2015.
2. A 2 days workshop on “Case Methodology and Case Writing” at Tezpur University organised by AIMS Case Clearing House (ACCH), during 4th – 5th May, 2018.
3. A Faculty Development Programme on “Research and Development in Civil Engineering” organised by Assam Science and Technology University (ASTU) from 18-11-2019 to 20-11-2019.
4. A Faculty Development Programme on “Engaging Today’s Learner” organised by Assam Science and Technology University (ASTU) from 09-12-2019 to 14-12-2019.

5. An AICTE Sponsored Short Term Training Programme on “Recent Development in Teaching and Research” organised by Department of Business Administration, GIMT G from 15-03-21 to 20-03-2021.
6. An AICTE sponsored short term training program (STTP-NER) on “Role of a faculty to adopt moral values and ethics in research and publication: Unraveling the facts of Publish and Perish” organised by GIPS Guwahati from 20-06-22 to 25-06-2022.
7. A 6 days FDP on “Fundamentals of CAD in 3D Printing & Reverse Engineering through 3D Scanning” organised by AICTE IDEA Lab, GIMT Guwahati from 4th – 9th January, 2023.
8. A 4 days FDP on “Summer School on Teaching and Research for Faculty Members of Higher Education of NER.” Organised by Dr. APJ Abdul Kalam Centre for Policy Research and Analysis, IIM Shillong, held on 8th – 11th May, 2024.
9. An e-workshop on “Research Methodology and Thesis Writing” organised by COMMACAD held from 28th – 19th September, 2024. *Certificate ID: OZMV8E63LRR1Z6.*
10. An e-workshop on “Questionnaire Designing” organised by COMMACAD held on 13th October, 2024. *Certificate ID: P7YDCWJR4R9A32.*
11. A 5 Days National Level e-workshop on “MOODLE LMS” organised by ESSGEE DIGISKILLS held from 19th October – 24th October, 2024. *Certificate ID: 60006739876236709.*
12. A 5 Days e-workshop on “Research Methodology” held from 24th – 26th October, 2024, organised by RCHUB Educational Academy, managed by RCHUB International Foundation for Research and Education, Chennai, Tamil Nadu, India. *Certificate No: RCHUB/E1445.*

Membership of Professional bodies:

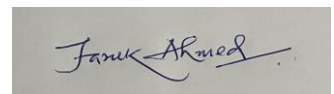
1. A lifetime member of North East India Commerce and Management Association (NEICMA).
2. A lifetime member of UNESCO Association Guwahati.

Award, Fellowship & Recognition:

1. Invited as a Resource Person in Connection with Pradip Chandra Das Memorial Lecture on the topic “Basics of Accounting” in Paschim Guwahati Mahavidyalaya on 18-11-2022.
2. Appointed as an observer for Management Aptitude Test (Twice)
3. Appointed as an observer for APDCL/APGCL State Level Selection Test.

4. Runners Up in S N Baruah Memorial Faculty Cricket Tournament (Twice) during 2018 and 2019.
5. Appointed as a Team Manager for North-East Zone Inter-University Swimming (Male) Championship 2024-25, held during November 28th to November 30th, 2024 in KIIT University, Bhubaneswar, Odisha to provide essential logistical and moral support, ensuring that the participant could focus entirely on his performance.
6. Appointed as Deputy Centre In charge to conduct offline exam for State Level Eligibility Test (SLET), 2024 ON 17.03.2024.
7. Appointed as Centre Manager to conduct the online exam for NSEIT, 2024 on 18th and 19th May, 2024.
8. Appointed as Liaison Officer to conduct online exam for NEET-PG, 2024 on 23.06.2024.
9. Appointed as Liaison Officer to conduct online exam for NTA UGC NET, 2024 on 22.08.2024.
10. Appointed as Assistant Centre In charge to conduct offline Government of Assam - ADRE Exam, 2024 on 15.09.2024, 29.09.2024 and 27.09.2024.
11. Appointed as Assistant Centre In charge to conduct offline Directorate of Medical Education/DHS/Directorate AYUSH Combined Written Exam for Grade III (Technical) on 12.01.2025.
12. Invited as a Resource Person in a program, held from September 24 to November 5, 2024, aimed to support aspiring entrepreneurs and unemployed educated youth in the local area. It a six-week Entrepreneurship Skill Development Programme (ESDP) in Salmara, Baihata Chariali, Kamrup District, Assam, organized by the MSME-Development & Facilitation Office, Ministry of MSME, Government of India, in collaboration with the Foundation for Thoughtful Reasoning (NGO).

Date: 01-01-2025



(Faruk Ahmed)