

Report on Impact lecture

Session 1 Lecture 1

Event was organised on the 27th of June 2022, 11am - 12.30pm, with expert speaker Mr Amal Sarmah, Managing Director Sundar Sales & Marketing.

Coordinating members: Dr. Bipul Kr Talukdar and Mr Avisek Purkayastha

The Institution's Innovation Council (IIC) of GIMT, Guwahati has organized a webinar on the theme "Entrepreneurship: Essentials for starting up", as a part of the Impact Lecture Series 2022, sponsored by Ministry of Education (MoE), Govt. India, in virtual mode (Google Meet).

The lecture was attended by faculty members, students and research scholars of GIMT. The lecture was targeted towards students to motivate them to go for entrepreneurship after their studies. The expert being from a modest background had an in depth experience of building a business up from ground zero and scaling it as time passed by. Participants were told real life instances that the expert has experienced. There were question and answer session after the keynote speech where both students and teachers participated.

The event was wrapped up with a vote of thanks by Principal GIMT , Prof. Thuleshwar Nath.



MeE's
INNOVATION CELL
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INSTITUTION'S INNOVATION COUNCIL

Girijananda Chowdhury Institute of Management and Technology, Guwahati
in collaboration with
Ministry of Education's Innovation Cell, Govt. of India
Organises



INSTITUTION'S
INNOVATION
COUNCIL
(University of NITD Guwahati)



GIMT



AICTE

IMPACT LECTURE SERIES 2022

(SESSION-I)

Lecture-I:

Topic: Entrepreneurship: Essentials for Starting UP

Speaker: Mr. Amal Sarmah, Managing Director, Sundar Sales and Marketing, Proprietor Unique Link Communication

Timing: 11.00AM -1.00PM

Lecture-II:

Topic: Intellectual Property Rights: Importance and its Implications in Indian Context

Speaker: Mr. Pradipta Kumar Bagchi, Director, Bureau of Patents and Trademarks

Timing: 1.30PM -3.30PM

Date: 27th June, 2022 || Meeting Link: <https://meet.google.com/xrr-mcab-fia>

|| Certificates will be provided to all participants ||

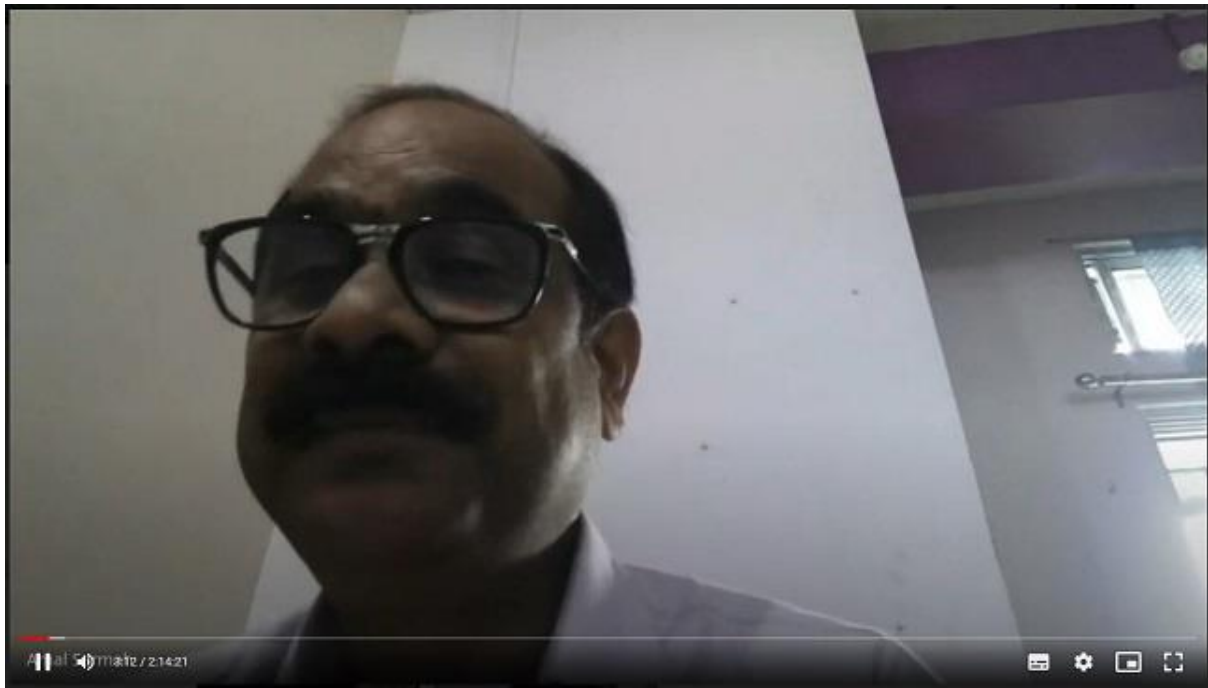
Organizing Committee

President: Dr. Snehal Kaushik Assistant Professor, Civil Engineering Department, GIMT	Convener: Ms. Gargi Kar Purkayastha Assistant Professor, ECE Department, GIMT	Mr. Avisek Purkayastha Assistant Professor, Business Administration Department, GIMT	Coordinators: Dr. Bipul Kumar Talukdar Assistant Professor, EE Department, GIMT
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Contact: +91-7002474526/ 8822528719

Registration Link: <https://forms.gle/9hg529v2JyGfstB69>

Poster for the event.



Resource Person Mr. Amal Sarmah



Professor Thulewar Nath wrapping up the event.



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(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiatives)



CERTIFICATE

of Appreciation

Presented to

Mr. Amal Sarmah

for contributing as a Resource Person in the IMPACT LECTURE SERIES, on the theme, "Entrepreneurship: Essentials for Starting Up", organized by the Institution's Innovation Council (IIC) of GIMT, Guwahati and sponsored by the Ministry of Education's Innovation Cell, Govt. of India on the 27th of June 2022.

Date: 27/06/2022

Convener, IIC
GIMT, Guwahati

President, IIC
GIMT, Guwahati

Girijananda Chowdhury Institute of Management and Technology
Azara, Guwahati, Assam

SBI

Reference No CT1024616
Debit Account Number 00000031633443874
Debit Branch GUWAHATI UNIVERSITY
Remarks Salary Payment
Transaction Date 07 Jul 2022
Amount INR 2 700 00
Status Success
Reason Completed Successfully



paid to Mr Amal Sarmah
Rs 2700/-

A handwritten signature, possibly of the bank official or the recipient, written over a horizontal line.

Payment documentation.