

Report on World Entrepreneurs' Day Celebration

The Entrepreneurship Development Cell (EDC) of Girijananda Chowdhury University (GCU), in collaboration with the Institute Innovation Council (IIC), celebrated World Entrepreneurs' Day on 21st August 2025.

At the outset, Dr. Arnab Kumar Das, Coordinator of the EDC, welcomed all the students, faculty members and other attendees to the celebration and briefly highlighted the significance of the day in fostering entrepreneurial spirit and innovation.

The program then commenced with an address by Shri Jasodaranjan Das, Honourable President of SSA Society, who emphasized the growing importance of entrepreneurship and innovation in shaping the future economy. He encouraged students to nurture creative ideas and take bold steps toward entrepreneurial ventures. Prof. Jayanta Deka, Honourable Chancellor of GCU, also addressed the gathering and highlighted about the entrepreneurial ecosystem established at GCU and referred to various initiatives taken by the Government of India to promote entrepreneurship and innovation among youth.

The highlight of the event was a special talk on "Entrepreneurial & Startup Mindset Creation" delivered by Mr. Devasish Sharma, Program Head of IIM Calcutta Innovation Park, and Technology Incubation Hub. In his inspiring address, Mr. Sharma elaborated on how Startups can be conceptualized, built, and scaled successfully. He also shared real-life success stories of Startups incubated at IIM Calcutta Innovation Park, motivating students to pursue their innovative ideas with determination. The session was highly interactive and engaging. Students raised pertinent questions on topics such as low-cost strategies to build Startups, handling failures effectively, and protecting innovative ideas from being replicated. The celebration concluded with a vote of thanks and words of appreciation to the distinguished speaker and all participants. The program left the audience motivated and instilled in them the spirit of entrepreneurship and innovation.

