

## CV of Dr.Sampurna Bhuyan

**Name:** Dr. Sampurna Bhuyan

**Designation:** Associate Professor &HoD(i.c), Department of Economics, Dept. of Business Administration

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**Orcid Id:** <https://orcid.org/0009-0005-1190-1917>

**Gender:** Female

### **Educational Qualifications:**

Sl. No.	Examination Passed	Board/Council/ University	Specialization
1	HSLC	SEBA	----- (1 <sup>st</sup> Div)
2	HSSLC	AHSEC	SCIENCE STREAM(1 <sup>st</sup> Div)
3	Degree	GAUHATI UNIVERSITY	ECONOMICS(1 <sup>st</sup> Class3 <sup>rd</sup> Position with Distinction)
4	Master 's Degree	GAUHATI UNIVERSITY	ECONOMICS (Econometric Methods, Environmental Economics ,Financial System)
5	M. Phil.(2009)	NORTH EASTERN HILL UNIVERSITY	ECONOMICS(Finance)A grade
6	Ph.D.(2017)	GAUHATI UNIVERSITY	ECONOMICS(Health Care Economics)

**Other Academic Qualifications:**

Sl no.	Type of Course	Year of Passing	Institution	Name of the Course
1	Certificate Course		NPTEL	<b>Psychology of Everyday</b>
2.	Certificate Course	2022	NPTEL	<b>Economics of Health and Health Care Management</b>
3.	Certificate Course	2024	NPTEL, IIT Kanpur	<b>Advanced R Programming for Data Analytics in Business</b>
4	Certificate Course	2025	Indian Skill Academy	<b>Excel and Power BI</b>
5.	<b>Others (Please</b>	<b>SLET/SET (Economics)in 2013</b>	<b>SLET Commission, NE</b>	<b>ECONOMICS</b>
6.	Post Graduate Diploma in Business Administration	2025	KKHSOU	<b>MANAGEMENT</b>
7	<b>Software Expertise</b>	<b>SPSS,STATA,R</b>	----	---
Title of the Ph. D. Thesis	<b>Enhancing Health Security in Assam: Exploring the Efficacy of Health Insurance(GU,2017)</b>			
Title of the M Phil Thesis	<b>Microfinance and Self Help Groups: A Case Study of Assam (NEHU,2009)</b>			

## **Other Achievements:**

- 1. Acting as a Reviewer in – “SN Business and Economics”-A Springer Nature Journal.2025 ONWARDS**
- 2. SYAWAM MOOC Course– Resource Person for the Course Economics of Gender and Development (starting from Jan 1, 2026)**
- 3. Best Research Paper Award:** for her research paper entitled "ESG And CSR For Business Transformative Models: An Evidence Based Study" in the International Conference on 'Dynamics of Environment, Sustainability, and Gender Disparities: A Holistic Dialogue for Inclusive Futures' organized by BSARC Institute of Science and Technology, Chennai in collaboration with Jammu and Kashmir Economic Association on 12th-13<sup>th</sup> November, 2025 in Chennai. The paper is accepted for publication in **Atlantis Press Proceedings by Springer Nature indexed under Scopus.**
- 4. Accepted Research Papers in Scopus Indexed: (in Press)**
  - (i) Innovative Financial Instruments for Climate Resilience: Assessing the Role of Green grants, Loans and Subsidies in - Workplace Wellness: Boosting Productivity through Employee Well-being by Nova Science Publishers, NY, USA, Springer Nature Book Chapter**
  - (ii) Emotional Intelligence Advantage: Driving Employee Engagement and Work Life Harmony in the Modern Digital Workplace- Risk and Resilience in Sustainable Climate Finance \ (Nova Science Publications, USA).**
- 5. Received Appreciation Letter** from Girijananda Chowdhury University for Designing the Course Structure and Curriculum for **Four Year Undergraduate Programme (FYUGP) based on NCrF Framework and NEP 2020.**
6. Designed and developed the **5 year Integrated Master Degree Programme** based on NEP2020 for the University.
7. As a Coordinator, designed and developed **1 year Master Degree in MSc in Data Science** in 2025.
- 8. Peer Reviewer**, book titled: *Viksit Bharat@2047: Vision, Challenges and Roadmap in North East India* published by Pandu College, Guwahati.
- 9. PhD Supervisor : Total 6 scholars ( 4 Management+ 2 Economics) undergoing from 2022 January onwards.**

**Information on Research paper presented/Invited Speaker at State, Regional, National and International level Conference(Online/Offline/hybrid mode)**

1. Sampurna Bhuyan. International Educational Forum- “Global Education in a Multipolar World”. Organised by Peoples Friendship University of Russia named after Patrice Lumumba (RUDN University), Moscow, Russia. Dated: 29/11/24(Invited Speaker and presenter).**International.** Online
2. Sampurna Bhuyan.NEP 2020: Orientation and Sensitization programme. Organised by the UGC-MalaviaMissionTeacherTrainingCentre,PanjabUniversity,Chandigarh.Dated 5.08.24-16.08.24(**Invited Reviewer**).**National.** Online.
3. Sampurna Bhuyan, Challenges of NEP 2020 for Teachers, and Research in Higher Educational Institutions in the NE Region. Organised by KKHSTOU in Association with North Eastern Economic Association and funded by ICSSR-NERC,OKDISCD, Assam. Dated 17/12/24 to 18/12/24. **(Invited Speaker).National. Offline.**
4. Sampurna Bhuyan, Workshop on ‘Data Handling in Social Science Research’. Organised by B. Barooah College(Autonomous).28/11/24.**(Invited Speaker).Offline.**
5. Sampurna Bhuyan, Workshop on Scientific Research Journey in Academics. Organised by Kamrup College (Chamata), Nalbari. 5/10/24. **Offline.(Invited Speaker/ Resource Person).**
6. Sampurna Bhuyan: Two day Student -Faculty Exchange Programme in Help University, Malaysia, address the faculty and students on ‘GCU Prospects in International Education’ during 10<sup>th</sup> March 2025 to 14<sup>th</sup> March, 2025.Offline, as **Resource Person.**
7. Sampurna Bhuyan, State Level Panel Discussion on Geo-Political and Geo-Economic Influence on Trade and Tariff” organised by The Indian Accounting Association (IAA). 22/11/25.**Offline (Invited as Moderator)**
8. Sampurna Bhuyan. In an AICTE sponsored FDP on ‘Innovative Teaching Methods and Application of Statistical Software in Advanced Research in Science and Technology’ on 25 August, 2021 on the topic – ‘Recent Trends in Research: Addressing a Few Methodological Issues’. Offline
9. Sampurna Bhuyan. **Invited as a Resource Person** in Pandu College, Guwahati for a ‘Discussion Session on Research Methodology’ on 6 March, 2024. Offline

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10. Sampurna Bhuyan. Invited as Chairperson in the International Conference – Political, Economic and Cultural Pivots in Asia on 21-22 January, 2025 organised by GCU, Assam in collaboration with Universities from Russia and Iraq.

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**Languages known:** 1. Assamese 2. English 3. Hindi

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**Academic/Administrative Experience: 16 Years 6 months**

*Head(ic), Department of Economics from April, 2023*

1. Member Secretary, BOS School of Humanities and Social Sciences, GCU.
2. Coordinator, Syllabus Committee for the Department of Political Science and Department of History, GCU during 2023-2024.
3. Member, IQAC Cell, GCU
5. Member, Annual Report Preparation Team for 2023-24 & 2024-25.
6. Convenor, Euphuism, 2018
7. Co-Coordinator and Member, Outreach and Promotion, 2017-18, 2023-24, 2024-25.
8. Convener, NEP Cell for the year 2023-24, 2024-25.
9. Academic Coordinator, 2013-2022, Department of Business Administration
10. PhD Supervisor – 6 Scholars ongoing
11. Developed Research Methodology Course (Common for all) in PhD course.
12. Organised Seminar (offline) on “Bazars in the Global Information Economy”, Resource Person – Dr. Maitrayee Deka, Senior Lecturer, Dept. of Sociology, University of Essex, U.K.
13. Successful Summer Internship Programme is organised for 1 Month duration during July, 2025 for students of other Universities.
15. MoU Coordinator for two Colleges- Rangia College and Kamrup College (Chamota).
16. Coordinator, NAAC Curricular Aspect

**Research Experience:** 18 years (JRF at the OKD Institute of Social Change and Development, M Phil Research onwards ; 8 Years( Post PhD Research)  
(List of Publications & Presentations is enclosed below)

**(A) 2023, November Onwards**

**Book Published:**

1. Bhuyan S. Sustainable development goals, health and education-practices and challenges. New York (USA): Professional Prints; **2025**. ISBN: 9781966695202. Available from: <https://bookwire.bowker.com/book/USA/sustainable-development-goals-health-and-education-9781966695202>

**Book Chapter Published:**

1. A Sharma, H. Rajbongshi, **Bhuyan S. (2025)**“An Insight into the India-ASEAN Agricultural Trade: An Analysis with respect to AIFTA”. Asia in Perspective: Culture, Economy and Society. Today& Tomorrow’s Printers and Publishers. New Delhi.ISBN: 9789348596598.

[https://www.researchgate.net/publication/398136364\\_An\\_Insight\\_into\\_the\\_India-ASEAN\\_Agricultural\\_Trade\\_An\\_Analysis\\_with\\_respect\\_to\\_AIFTA/citations](https://www.researchgate.net/publication/398136364_An_Insight_into_the_India-ASEAN_Agricultural_Trade_An_Analysis_with_respect_to_AIFTA/citations)

2. **Bhuyan S**, Barthaku S. Enhancing sustainable development through innovative human resource management strategies and employee engagement practices. In: Narayan B, et al., editors. *Sustainability practices: addressing challenges & creating opportunities*.1sted.NewDelhi: Kunal Publications; **2024**.

p.155–163.ISBN:978-93-6389-730-4.

[https://www.researchgate.net/publication/391454232\\_Enhancing\\_Sustainable\\_Development\\_throu gh\\_Innovative\\_HRM\\_and\\_Employee\\_Engagement\\_Practices](https://www.researchgate.net/publication/391454232_Enhancing_Sustainable_Development_throu gh_Innovative_HRM_and_Employee_Engagement_Practices)

3. **Bhuyan S.** Advancing Business Practices through Integrative Indigenous Management-A Focus on Strategies for Sustainable Development. In: Goswami N. et al editor. Beyond Border& Boundaries Indigenous Cultures Now and Then, 1 st ed. Guwahati: Purbayan Publication & Girijananda Chowdhury University, Assam; **(2024)**. p. 388-400

[https://www.researchgate.net/publication/388124982\\_Advancing\\_Business\\_Practices\\_thr ough\\_Integrative\\_Indigenous\\_Management-\\_A\\_Focus\\_on\\_Strategies\\_for\\_Sustainable\\_D](https://www.researchgate.net/publication/388124982_Advancing_Business_Practices_thr ough_Integrative_Indigenous_Management-_A_Focus_on_Strategies_for_Sustainable_D)

4. Bhuyan, S.(2024).Diversification of Higher Education and Use of ICT Tools: An Analytical Approach In: Ghosh S.K. Simhasalam A.,(Eds.).ICT and E-Governance Applications in Rural Development,2024. Print ISBN: 9788183706711

**Article Published:**

1. Bhuyan S. ' Sustainable Development Goals, IPR and South Asian Countries, Amar Asom, 7<sup>th</sup> May, 2024. <https://glpublications.in/amar/asom/Guahati/07-May-2024/Page-5>

**Overall Publication having GCU Affiliation:**

**1. Journal Research Paper Publication**

Sl. No.	Title with Page Nos.	Journal/Conference	ISSN/ ISBN No.	Impact Factor if
1	Privatisation of health care service and understanding the issue of patient satisfaction, pp. 56-63	Madhya Pradesh Journal of Social Science, Vol 27(12), Dec 22	0973-855X	Impact Factor: 5.3(UGC Care list 2022)
2.	Socio Economic Status of Organized and Unorganized Sector Workers in Guwahati, p.g.96-104	Pramana Research Journal, 2019	2249-2976, DOI: 16.10089.PRJ.2019.V913.19.3119	Impact Factor: 6.2 UGC Approved no. 41241
3.	An Alternative Mechanism For Financing Health Care Cost In A Progressive Society p.p. 965-969	International Journal of Emerging Technologies and Innovative Research, 2019, Volumn6, Issue 6	ISSN:2349-5162 (URL: <a href="http://www.jetir.org/view?paper=JETIR1906X24">http://www.jetir.org/view?paper=JETIR1906X24</a> )	Impact Factor 5.87 UGC Approved, Journal No. 63975
4.	Status of Women and Level of Self Concept Stress in Assamese Community-An Exploratory Study	Journal of Human Resource and Customer Relationship Management, Volume 1pp. 09-15	Mantech Publications <a href="https://mantechpublications.com/admin/index.php/JoHRCRM/issue/view/932">https://mantechpublications.com/admin/index.php/JoHRCRM/issue/view/932</a>	Peer Reviewed National
5.	Inroads of Foreign Universities in Higher Education and its Impaction in Indian Economy: An Exploratory Study, 756-766	Turkish Online Journal of Qualitative Inquiry Vol12 NO 2 (2021)	1309-6591 ( <a href="https://www.tojqi.net/iindex.php/journal/article/view/9331">https://www.tojqi.net/iindex.php/journal/article/view/9331</a> )	International Peer Reviewed

Sl. No.	Title with Page Nos.	Journal/Conference	ISSN/ ISBN No.	Impact Factor if
6.	Determinants of Employee Motivation in Assam Carbon Products Limited: A Case Study	Sumedha Journal of Management. Quarterly Journal (Printed), 2017	ISSN:2277-6753	Index Copernicus value 5.20 Impact Factor:0.787 International Scientific Indexing 1.332 UGC Approved, Journal No. 46802,
7.	Health Care Expenditure of the Labour Class In the Organised and Unorganised Sector of Guwahati - Role of Health Insurance as a Protective Mechanism pp. 42-51	EPRA International Journal of Research and Development , Vol 1, issue 4, 2016	ISSN No.- 2455-7838, ( <a href="https://eprajournals.com/IJSR/article/155/abstract">https://eprajournals.com/IJSR/article/155/abstract</a> )	Scientific Journal Impact Factor- 3.476 International
8.	Health Care Financing: Prospects of Health Insurance in the City of Guwahati	Journal of Contemporary Research,July2016,Vol. 4, Issue 01	ISSNNo.2320-9542	Peer Reviewed National
9.	Brand Consciousness and Apparel Buying Behaviour of Consumers from Gender Perspective November 2016, Vol. X, Issue No. 2	The Brahmaputra-Rhythm of The Promises, November 2016, Vol. X, Issue No. 2	ISSN No.- 2278246X)	Peer Reviewed National
10.	Progress and Prospects of Microfinance Linkage Programme in Assam: A Case Study	The Strategist: Journal of Business Management, 2010, Vol. 1 No. 2	ISSN No: 0976-0393	Peer Reviewed National

**i) Chapters in Text books**

SL N O.	Title of the Chapter	Title of the book/university	ISBN
1	Planning in India,(A chapter/unit)	Indian Economics Graduate Self Learning Material, for K.K. Handique State Open University, Assam	ISBN:978-93-89955-37-8
2	Instruments of Environmental Protection-I	Environmental Economics" semester III , Post Graduate Self Learning Material of the KKH State Open University	ISBN:978-93-91026-14-1

**i) Chapters published in the Edited books:**

Sl. No.	Title with Page Nos.	Book Title &Editor publisher (International Publisher/ National Publisher/Other Local Publisher)	ISSN/ISBN No.
1.	An Insight into the India-ASEAN Agricultural Trade: An Analysis with respect to AIFTA". p . 5-13	Asia in Perspective: Culture, Economy and Society. Ed. A. Bordoloi et. al, Today& Tomorrow's Printers and Publishers. New Delhi.	ISBN: 9789348596 598.
2	Enhancing sustainable development through innovative human resource management strategies and employee engagement practices. p.155–163.	In: Narayan B, et al., editors. <i>Sustainability practices: addressing challenges &amp; creating opportunities.</i> 1sted. New Delhi: Kunal Publications; 2024.	ISBN:978-93-6389-730-4.
3	Diversification of Higher Education and Use of ICT Tools: An Analytical Approach	ICT and E -Governance Application in Rural Development. Ed. Er S.K. Ghosh, A. Simhachalam , Akansha Publishing House, National Publisher, 2024	ISBN:978-81-8370-671-1
4	Advancing Business Practices through Integrative Indigenous Management-A Focus on Strategies for Sustainable Development. <i>Beyond Border&amp; Boundaries Indigenous Cultures Now and Then</i> (pp. 388-400).	Purbayan Publication & Girijananda Chowdhury University, Assam. 2024.	ISBN : 97893586038 11
5	Behavioral Finance and Investment Decisions Making: A Systematic Overview	Development Challenges of North East India, Dispur College, Guwahati, Regional/Local	ISBN-978-81-929492-2-2

Sl. No.	Title with Page Nos.	Book Title &Editor publisher (International Publisher/ National Publisher/Other Local Publisher)	ISSN/ISBN No.
6	Consumerism in Health care with Special Reference to Patient Satisfaction in Private Hospitals in Guwahati city	Management In The Current Scenario: Trends, Issues and Challenges', Global Publishing House, National	ISBN978-93-81563-94-6
7	Prospects of Women Entrepreneurs in Kamrup(Metro) District of Assam	Corporate Business Strategies – The Present Scenario”, Publisher : Archers and Elevators, National	ISBN:978-93-85640-88-9,
8	Impact of Social Change on the Status of Women In India	Women and Human Rights(The North East Indian Context) Publisher: Borbhag College, Nalbari, Local	ISBN:978-81—91082

**Research Publication Matrix: till December 2025 (Total 21) + Conference (25) +1 Book (Edited)**

NO. OF JORNAL Research Paper	BOOK CHAPTER	BOOK CHAPTER IN TEXT BOOK	Total	Journal Reviewer	Book Reviewer	Article Publication	Book Published
10	8	2	10	1	1(3 Chapters)	01	01
<b>Total Publication</b>		<b>Total Presentation</b>					
22		25					

i) **List of Conference Presentation:**

Sl No.	Title of the research paper presented	Name of the seminar/conference	Date/Venue	Sponsored by
1.	Health Care Financing: A Case for Health Insurance	<b>4<sup>th</sup> International Conference on Public Health”</b>	19th -21st July, 2018,Bangkok, Thailand	The International Institute of Knowledge Management, Srilanka
2	The impact of Household Dependency Ratio and Economic Status on Health Insurance Preference of Laboures in an Urban Economy	<b>43rd Annual Conference of IASP,</b>	Mohanlal Sukhadia University, Udaipur during December1-3, 2022	Indian Association For The Study of Population(IASP)
3.	Economic Development of Assam; A Holistic Approach	<b>International Seminar on Science, Spirituality and Humanity: Transcending Discipline Barriers</b>	February17-19, 2011, Shivaji College in association with Delhi University	NIDM, Ministry of Home Affairs, Govt. of India, Indian Association for the Study of Religions(IASR), Department of Philosophy, DU
4	Advancing Business Practice Through Integrative Indigenous Management-A Focus on Strategies for Sustainable Development	International Conference on “Beyond Borders and Boundaries: Indigenous Culture Now and Then”	23-24 January,2024	Department of English and Foreign Language Department, GCU in collaboration with Russian State University for Humanities

5	Financial Digital Literacy and Growing Entrepreneurial Mindset Among the College Going Students of Assam	International Conference on Technology, Innovation and Entrepreneurship: For Sustainable Global Development & Economic Growth	April 6, 2024	Apex Jay Institute of Management & Engineering Technical Campus, Jalandhar, Punjab
6	Enhancing Sustainable Development through Innovative Human Resource Management Strategies and Employee Engagement Practices	International Conference on Sustainable Development : Challenges , Opportunities and the Future Prospects	April 12-13,2024	B K Birla Institute of Higher Education, Pilani, Rajasthan in Association of Global Environment and Social Association and Sustainability Practitioners, ( Paper has been accepted for publication)
7	The impact of Household Dependency Ratio and Economic Status on Health Insurance Preference of Laboures in an Urban Economy	43 <sup>rd</sup> Annual Conference of IASP, National Conference	Mohanlal Sukhadia University, Udaipur during December 1-3, 2022	Indian Association For The Study of Population (IASP)
8	Effectiveness of Teaching and Learning and Student's Satisfaction with regard to Management Study: A Survey in Kamrup (Metro) District'	NAAC Sponsored National Seminar on " Methodologies For Quality Assessment & Preservation Initiatives For Higher Education Institutions	25 <sup>th</sup> February, 2023	Pandu College, Guwahati

9.	Status of Health care in Assam: Insurance as a Medium for Health Security	Emerging Trends in Finance, Accounting and Management	28th – 29th September,2018	NEC Sponsored National Seminar
10.	Entrepreneurship: A Tool for Economic Independence	National Seminar on Sub- Regional connectivity, Trade , Commerce and Growth (NE Region)	20th – 21st April,2018, D.K. College	ICSSR and Deptt. of Economics, D.K.College
11	Behavioral Finance: Developments in India	Financial Services in India: Emerging Issues and Trends	21st-22nd March,2018, Gauhati Commerce College	ICSSR, National Seminar
12	Enhancing Health Security in Assam: Exploring the Efficacy of Health Insurance	Young Social Scientists' Meet,2017	13-14 December,2017	OKDISCD
13	Consumerism in Health care with Special Reference to Patient Satisfaction in Private Hospitals in Guwahati city	National Conference on 'Management In The Current Scenario: Trends, Issues and Challenges'	March 3-4, 2017,Assam Institute of Management, Guwahati	ONGC&AIM
14	Problems and Prospects of Financing Micro, Small and Medium Enterprises(MSME)- A Case Study of Assam Financial Corporation	National Seminar on 'Economic Development of North East India: Challenges and Opportunities'	October27-28,2016, Department of Economics, Pachim Guwahati College	University Grant Commission(UGC)

15.	Feasibility of Women Entrepreneurship as a Stable Source of Income-A Case Study of Kamrup (Metro) District	National Seminar on Gender Sensitisation and Women Empowerment: Issues and Challenges	June25-26, 2016 IQAC, Guwahati College	Unity Education Foundation & Guwahati College
16.	Promoting Economic Development: The Role of Service Sector	Post Liberalisation Scenario of Industrial Development In North-East India: Issues and Challenges	October21-22,2014,Pachim Guwahati College	University Grant Commission(UGC)
17.	Shareholder Activism- A Road map for Indian Economy	National Seminar on Corporate Governance in Fund House: A Road Map	January7-8, 2011, Department of Business Administration, AU	Assam University
18.	Impact of Social Change on the Status of Women in India	National seminar on Human Rights and Socio-Economic and Political Status of Women in Northeast India	November12-13, 2010, Barbhag College, Nalbari	University Grant Commission(UGC)
19.	Inroads of Foreign Universities and Crisis in Higher Education	XXXIV Indian Social Science Congress	December27-31, 2010, Gauhati University	Indian Academy of Social Sciences
20.	Service Sector and Economic Development: A Holistic View	National Conference on Economic Development of Assam	December13-15,2010, KKHOU	Krishna Kanta Handiqui State Open University
21.	An Analytical Study on Apparel Buying Behaviour of Consumer: A Gender Perspective	12th Annual Conference, North Easter Economic Association	November10-11,2010, Nagaland University	NEEA &Department of Economics, Nagaland University

**Conference /Workshop/STTP/FDP/EDP/Seminars/Webinars/Invited Talk, etc. Presented /attended during 2023-25.**

<b>Purpose of attending (Paper Presentation, Participation, Resource Person, etc)</b>	<b>Title of the Event</b>	<b>Date</b>	<b>Organizer and Venue</b>
<b>Paper Presented On</b>  Youth Engagement and Development of Entrepreneurial Mindset	<i>International Conference – Sustainable Development Theory, Practice, Approach and Policy</i>	10 <sup>th</sup> November 2025	<b>PathS in Collaboration with NEHU, Shillong</b>
<b>Paper Presented On</b>  Investing on Green Finance for a Climate Resilient Society in India	<i>International Conference on Sustainable Business Development: Transformation, Innovation, Policies and Inclusive Practices for Viksit Bharat 2047.</i>	11-12 August, 2025	<b>Gauhati University.</b>
<b>Presented Paper on</b>  Aligning ESG Principles with CSR through AI: A Study on the Hydrocarbon Sector	<i>Transforming Business Practices with AI and ESG for a Sustainable Tomorrow</i>	July 25-26, 2025	<b>ILM &amp; Leads University, 2025</b>
<b>Presented Paper on An</b>  Insight into the INDIA-ASEAN Agricultural Trade: An Analysis with Respect to AIFTA	<i>International Conference on Political, Economic and Cultural Pivots in the Past, Present and Future of Central, South and South-East Asia</i>	21-22 January 2025	<b>GCU in collaboration with Russian State University for Humanities, Primako Institute of World Economy</b>

			<b>&amp;International Studies, Kut University College, Iraq</b>
<b>Participation</b>	<i>NEP2020 Orientation &amp;Sensitization</i>	2 Weeks (5.8.2 024-16-8-24)	<b>Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission(UG)</b>
<b>Participation</b>	<i>National level workshop on “AI Tools in Research Writing and Ethical Practices” held</i>	25-26 April,2024	<b>Gauhati Commerce College, Guwahati &amp; E Support for Research, MSME Udyam</b>
<b>Participation</b>	<i>National Workshop on Bibliometric Analysis, Systematic Literature, Review and Structural Equation Modelling</i>	27/3/24TO 1/4/224	<b>Human Behavtcs Pvt Limited, UttarPradesh</b>
<b>Presented Paper on : Financial Digital Literacy and Growing Entrepreneurial Mindset Among the College Going Students of Assam</b>	<i>International Conference on Technology, Innovation and Entrepreneurship: For Sustainable Global Development &amp;Economic Growth</i>	April6, 2024	<b>Apexjay Institute of Management &amp;Engineering Technical Campus, Jalandhar, Punjab</b>

<b>Presented paper on Effectiveness of Teaching and Learning and Student's Satisfaction with Regard to Management Study: A Survey In Kamrup(Metro)District'</b>	<i>NAAC Sponsored National Seminar on "Methodologies For Quality Assessment &amp; Preservation Initiatives For Higher Education Institutions</i>	25th February, 2023	<b>Pandu College, Guwahati,</b>
<b>Presented Paper on Diversification Of Higher Education and Use of ICT Tools: An Analytical Approach</b>	<i>National Conference on Panchayati Raj and Use of ICT Tools</i>	23-24Feb, 2023	<b>North Eastern Regional Centre NIRD,</b>

#### **Workshop Organised as Coordinator from 2023 onwards.**

<b>Name of the Coordinator</b>	<b>Title of the Event</b>	<b>Resource Persons(If any)</b>	<b>No. of Participants</b>	<b>Date</b>
Dr.Sampurna Bhuyan (Co-Coordinator)	National webinar on “Safeguarding Writing Skills and Design under the Domain of Intellectual Property Rights”	Dr. Nita Nath	279	8th October, 2024
Dr.Sampurna Bhuyan	Symposium on “Current Status of Indian Economy and its Developmental Discourse”	Prof. Surajit Mazumder	105	8th November, 2024

<b>Name of the Coordinator</b>	<b>Title of the Event</b>	<b>Resource Persons(If any)</b>	<b>No. of Participants</b>	<b>Date</b>
Dr.Sampurna Bhuyan	Workshop on “The Fundamentals of Data Analytics and Its Application in Economics”	Prof. Joydeep Baruah	103	March29, 2025
Dr.Sampurna Bhuyan	Summer Internship on Data Analytics, Business Economics, and Contemporary Issues in Economics	--	27	1 <sup>st</sup> - 30 <sup>th</sup> Jul y, 2025
Dr.Sampurna Bhuyan	“National Doctors Day”	Ashadeep Palliative Care unit, Guwahati	100	5th July,2023
Dr.Sampurna Bhuyan	Seminar on “Bazaars in the Global Information Economy”	Dr. Maitrayee Deka	74	9thSeptember, 2023
Dr.Sampurna Bhuyan	“Financial Literacy Week”	---	50	1stMarch, 2024
Dr.Sampurna Bhuyan	Awareness campaign on “Digital Financial Literacy”	---	60	7thMarch, 2024
Dr.Sampurna Bhuyan	Workshop cum Seminar Talk	Prof. Madhurjya P. Bezbaruah	70	22ndMarch, 2024

### List of Short term Course/FDP attended

Sl no.	Name of the Programme/ Course	Duration	Organiser	Date and year
1.	FDP on Behavioral Remodeling for Enhancing the Classroom Delivery of	6days	IIT Guwahati &GIMT	21-26 May, 2018
2.	FDP on Teaching Pedagogy	2days	Assam Engineering College, Jalukbari	May 5 and 6, 2017
3.	FDP on Meeting Global Challenges in Higher Technical Education	5days	Girijananda Chowdhury Institute of Management and Technology	28th July-1st August, 2015
4.	Short-term Course on Introduction to Quantitative Environmental Economics	5days	South Asian Network for Development and Environmental Economics &	24th – 28th January, 2011
5.	Short-term Course on Computer Application in Social Science Research (on SPSS)	8days	Omeo Kumar Das Institute of Social Change and Development (OKDISCD)	12th-19th March, 2008
6.	Desktop Management Skills (Vidya)	3 months	Aptech Computer Education, Nagaon	April 20-July 19, 2001
7.	3D printing and Reverse Engineering through 3d scanning	5days	GCU, Assam	6 Feb-10 Feb, 2023

### Membership of Professional bodies: Life Member of

1. INDIAN ASSOCIATION FOR STUDY OF POPULATION (IASP) (NATIONAL)

<https://iasp.ac.in/memberinfo.php?id=8&uid=1177>

2. NORTHEASTERN ECONOMIC ASSOCIATION (NEEA) (REGIONAL)

B118 : <https://neea.org.in/uploads/Memberslist.pdf>

**Courses Undertaken:**

1. Research Methodology, Research Tools and Techniques–PhD, MBA, MA
2. Managerial Economics-MBA
3. International Business – MBA
4. Quantitative Techniques for Managers–MBA
5. Macro Economics-MA/MSc
6. Econometric Methods–UG and PG
7. International Business Environment-UG
8. Introductory Economics-UG
9. Financial Economics-UG&PG
10. Indian Economy–PG
11. International Economics-PG
12. Quantitative Techniques in Economics-UG&PG
13. Advanced Economic Analysis-PhD
14. Summer Internships–MBA&MA/MSc
15. Research Dissertation-PG (Sampurna Bhuyan)

Dr. Sampurna Bhuyan

Signature &  
Date: 29/12/25  
Guwahati, Assam

### **About Dr. Sampurna Bhuyan:**

Dr. Sampurna Bhuyan is an Indian academic and a leading figure at Girijananda Chowdhury University (GCU), where she serves as an Associate Professor in the Department of Business Administration and the current Head (in-charge) of the Department of Economics. She has significant experience in teaching, research, and administration within higher education in Assam. Dr. Bhuyan completed her M.Phil from North Eastern Hill University (NEHU) in Microfinance and earned her Ph.D. in Health Care Economics from Gauhati University. She has acquired post graduate diploma in Business Management and qualified the State Level Eligibility Test in Economics. She was awarded an Institutional Junior Research Fellowship from the ICSSR recognized organisation OKDISCD and also has acted as one of the Reviewers in SN Business and Economics, Springer Nature group of Journals. Her expertise spans a wide range of economic and business fields, including: Mathematical Economics, Econometric Methods, Health Care Economics, Environmental Economics and Green Finance, Managerial Economic and Research Methods for Qualitative and Quantitative approaches. She joined Girijananda Chowdhury Institute of Management and Technology (now GCU) in 2009 and has held key administrative positions, contributing significantly to the university's academic matters.

Dr. Bhuyan is frequently invited as a resource person to deliver talks and workshops on data handling and scientific research methodology at various academic institutions at the national and global level. She has published numerous research papers and articles in national and international journals and is actively supervising PhD scholars from the discipline of management and economics. She is a passionate advocate for sustainable development, climate action, and the improvement of the higher education system in India.